Lemminkäinen Rudus

RAMBOLL

LIFE09 ENV/FI/575 ABSOILS

## **Final Report/ Annex 44**

## **AFTER-LIFE COMMUNICATION PLAN**

All the project partners will use the Absoils project results for the development of their operations in the field of soft soil improvement and secondary materials as binder components. The project results will also be incorporated into marketing and communication materials, such as presentations.

According to experience, the stakeholders tend to consider results obtained in the framework of EU projects more reliable than in the case of ordinary marketing data produced by the companies.

Relevant parts of various project reports, such as Materials Report, Piloting Report and Verification Report and International Guidelines will be used by all the project partners in various types of communication activities. This also concerns the audio-visual materials, e.g. the project video and the Layman's Report. For instance, Ramfi will continue works on the development of binder recipes with the use secondary materials such as different types of ashes. Ramfi will also carry on with certain verification activities (Quality Control) in the project pilot sites. These results will be used as reference data in conference articles and presentations. Lemminkäinen will use and disseminate the information concerning technical and practical aspects of the mass stabilisation process. The partners will be involved in new construction project in the capital area where the Absoils project experience and lessons learned will be actively utilised.

The project website will remain operative for at least 5 years after the end of the project and it will be updated according to needs. All the project deliverables are available at the site.

The most important way of disseminating the ABSOILS project results is the active involvement of all the project partners in the national UUMA2 programme. The goal of the UUMA2 programme is to promote the use of recovered materials in ground-works and thus to decrease the use of virgin natural resources and the environmental effects of ground-works. Ramfi is in charge of implementing the UUMA2 programme. The UUMA2 programme will also use the RMMS system developed by the Absoils project.

The UUMA2 programme especially focuses on promoting eco-efficient project-specific material solutions and the commercialisation of ground-works with recovered materials. The main focus of the programme is on product development, in the development of planning and acquisitions carried out by clients and the related demonstration projects.

## The programme aims to:

- introduce more commercialised UUMA materials to the markets
- support the development of planning and acquisitions carried out by clients
- decrease the use of rock and gravel materials in ground-works
- produce information for the development of the environmental legislation so that legislation supports eco-efficient new ground-works.

All the ABSOILS project partners will also remain active in disseminating the project results with the use of other existing networks and communication channels. These include:

- the SMOCS project continuation network which gives a chance to share experience considering stabilisation of dredged sediments
- the cooperation with the Swedish Simm-Ccentre project will continue as the Swedish partners are interested in applying the Absoils project soft soil improvement methods in Sweden
- the cooperation with the Estonian Waste Recycling Competence Center
- further cooperation with the partners of the LIFE OSAMAT project
- various seminars and conferences both in Finland and internationally (NGM conference, Baltic sea Geotechnical Conference, Baltic Road Conference, Ash conferences, Wascon Conference (2018 in Tampere, Finland)
- annual events in Finland (e.g. YGFORUM, Geotechnical Days, Waste Management Days, etc)

The project team will also be active in promoting the project results for the needs of the further national legislation that fosters the objectives of circular economy.